



ST BONAVENTURE
UNIVERSITY ONLINE

MASTER OF ARTS IN LEADERSHIP

ONLINE PROGRAM GUIDE

Pursuing Knowledge with Heart

ONLINE.SBU.EDU

Table of Contents

Click on the page number to directly to that page.

01 | About

03 | Studying Online

05 | Program Overview

06 | Career Outlook

07 | Curriculum

09 | Military Support

10 | Next Steps



Small school with a big heart

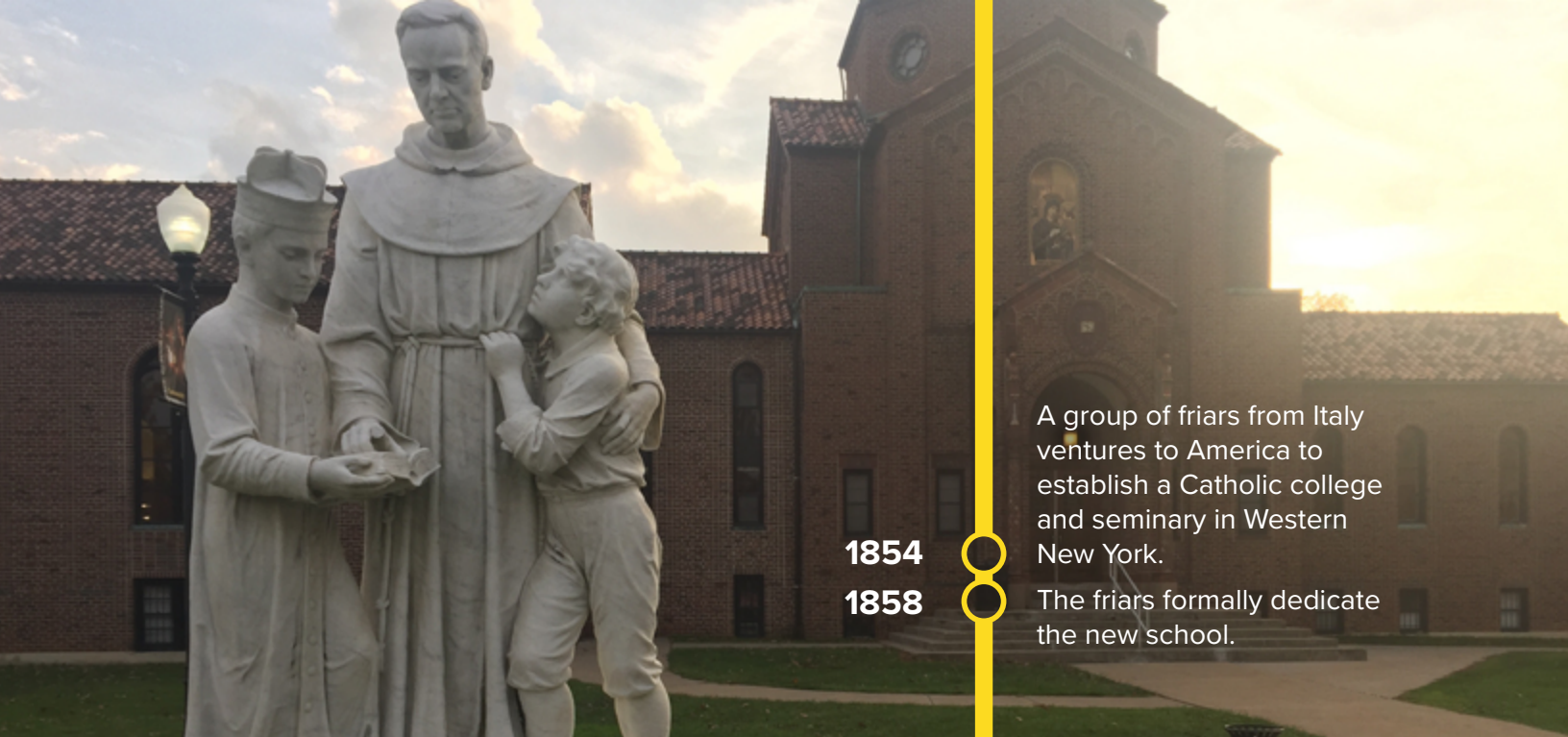
— Princeton Review



ABOUT ST. BONAVENTURE UNIVERSITY

More than a credential on a résumé, graduate programs at St. Bonaventure University Online empower lifelong personal and professional growth centered on Franciscan values of integrity, wisdom, and compassion.





1854

A group of friars from Italy ventures to America to establish a Catholic college and seminary in Western New York.

1858

The friars formally dedicate the new school.

WELCOME TO THE **Bona's Community**

On a summer day in 1854, a group of Italian friars disembarked a ship at the Port of New York. The friars ventured from Rome to establish a Catholic-Franciscan college and seminary in America. In 1858, the friars formally dedicated the new school nestled near Allegheny National Forest in Western New York, and named it after St. Bonaventure, the Patron of Franciscan Studies and Learning.

Today, we offer nearly 50 undergraduate programs and 20 graduate programs, seven of which can be completed entirely online from anywhere in the world. St. Bonaventure University has greatly expanded from 15 students to over 2,300, and our community of alumni exceeds 32,000 worldwide.

Bonnies come from all different backgrounds and faiths; in fact, The Princeton Review ranks St. Bonaventure #5 nationally for diversity and inclusion.

1920s

The college develops a full-time graduate program.

1950

After nearly a century of operation, St. Bonaventure is named a university by the Board of Regents

2013

St. Bonaventure launches its first online graduate program, the Master of Arts in Strategic Leadership

2020

St. Bonaventure renames MSL program, the Master of Arts in Leadership

STUDYING ONLINE @ ST. BONAVENTURE

Convenience

You can complete the online Master of Arts in Leadership program in as few as 12 months – just two, seven-week online courses at a time. If you wish to study part-time, you can complete the program in two years. We offer several start dates throughout the year, so you won't have to wait to get enrolled and start working toward earning your degree. Our online graduate programs are 100% virtual. The curriculum is delivered in an intimate and interactive online community. With no set log-in times, you can complete coursework when and where it's right for you.

Devoted Faculty

Professors at St. Bonaventure University Online are much more than lecturers. They will become your mentors who care deeply about your success. The average faculty-to-student ratio is 10:1, enabling faculty to know their students as individuals. They're available to communicate and provide feedback throughout the program. You'll regularly interact through discussion forums, video conferencing, online office hours, messaging apps, email, and by telephone.

All faculty members bring scholarly credentials as well as meaningful industry experience. Bona's faculty are passionate about their subject areas and dedicated to helping you learn. As a result, you'll develop solid theoretical and practical foundations.

Value

Enrolling in St. Bonaventure University Online is a decision you can afford to make. We understand that education is an investment in your future; graduate degree holders earn higher salaries and enjoy greater job security and career portability. We also realize that cost is an essential factor, so we offer our online graduate programs at an affordable rate. Financial aid is also available based on need. In 2021, U.S. News & World Report ranked St. Bonaventure the #3 Best Value School in New York, affirming our combination of high-quality education and cost-effective tuition.

Recognition



Accreditation





ARE YOU A SEASONED LEADER OR READY TO BECOME ONE?

St. Bonaventure's Online Master of Arts in Leadership is specifically designed to build your leadership potential. The program is distinguished by its emphasis on ethical, compassionate leadership and strategy to drive organizational results as a change agent.

If your goal is to become a leader who can think strategically and communicate with eloquence and confidence, this program is perfect for providing that holistic approach.

Who Enrolls in the Leadership Program?

Our students come from a variety of professional backgrounds — including finance, business administration, education, healthcare, military, computer science and hospitality to name a few — but most tend to be mid-career professionals who share a common desire to advance in their current roles and fulfill personal goals to thrive as a leader.



Convenient

33 credits — Graduate in as few as 12 months by taking two courses per 7-week term



Flexible

100% online, six start dates per year, and no GRE/GMAT required



High Quality

Among the top 20% of communication schools worldwide to be accredited by the Accrediting Council on Education in Journalism and Mass Communications



Affordable

Ranked #3 in New York State for Best Value School by U.S. News & World Report (2021)



Military Discount

Tuition discount for active military members

PROGRAM OVERVIEW

The future of work is changing. Though the job market is uncertain, you can develop the skills and confidence to excel in any business environment. Through a forward-thinking and holistic approach, St. Bonaventure's online Master of Arts in Leadership will help you cultivate the five essential abilities of authentic leaders:

1. **Organizational Intelligence** — Understand all facets of an organization and gain the ability to navigate and solve legal, political, and ethical issues.
2. **Cross-Functional Awareness** — Look across departments and understand responsibilities to assess the full organizational impact of your decision-making.
3. **Command of Language** — Learn advanced communication techniques that allow you to establish a vision, build credibility, and create trust across all levels of an organization.
4. **Problem Solver** — Affect change, seize opportunities, and solve organizational issues using technical, analytical, and strategic techniques.
5. **Global Mindset** — Develop a big-picture perspective and the ability to look beyond a single function, geography, or methodology.

Admission Requirements

- Completed application
- Short essay stating your goals for engaging in the program
- Baccalaureate degree from an accredited college or university
- Transcripts from all institutions attended
- Current résumé that shows at least three years of working experience
- No GRE/GMAT required



Starting Your Application



Our admissions team is ready to help you with any questions you have or to help you get started on your application. Reach out at any time:



Call us at 844.424.4960



Schedule an appointment here



Start your application here

CAREER OUTLOOK

As a graduate of the Online Master of Arts in Leadership program, you'll not only become an effective manager but a well-rounded leader. You'll be equipped to think strategically, work across interdisciplinary boundaries, and communicate with eloquence. With this distinct blend of skills, our alumni work in a variety of management roles across a wide range of industries. They have job titles such as Chief Executive Officer, Director of Operations, Director of Logistics, Business Owner and Management Consultant.



Employment

Job opportunities are expanding for highly skilled managers. The U.S. Bureau of Labor Statistics expects the employment of management occupations to grow 5% from 2019-2029, resulting in over 505,000 new jobs.



Salary

Management positions have the highest wage of all occupational groups, according to the U.S. Bureau of Labor Statistics. In May 2019, the median salary was over \$105,660.



St. Bonaventure's leadership program was the best decision I made to help me grow both professionally and personally. Not only did I make lasting connections and friendships, but I was provided the skill sets to further enhance my abilities in the corporate world. Shortly after completing the program, I was promoted to the international side of my company and have continued to grow. It is true, St. Bonaventure University is the place to become extraordinary!

— Christy D. Sullivan, Zippo Manufacturing Company



CURRICULUM

The Online Master of Arts in Leadership provides cross-platform and individualized pathways that focus on experiential learning. Courses will expand your knowledge of organizational leadership and management — from addressing the needs of a diverse workforce and managing human resources, to resolving organizational conflicts and understanding the impact of the digital world on your business.

To synthesize your learning, you'll compile a Leadership Portfolio that applies classroom knowledge to real-world situations. It's a valuable competitive tool to leverage your experience with potential employers.

ML 605 | LEADERSHIP AND VALUES

Students begin the program with a cornerstone course that introduces them to contemporary leadership principles and practices. Franciscan values related to effective leadership such as servant leadership, respecting each person's dignity, and humility as leaders are explored and self-assessments are used to help students gain insight into their own leadership strengths and areas for improvement. Students will complete a 360 degree evaluation and receive individual coaching on their leadership abilities.

ML 610 | LEADERSHIP AND DIVERSITY

People have intrinsic value beyond their tangible contributions in the workplace and the community. Understanding the unique contributions of diverse individuals makes an organization effective by capitalizing on all of the strengths of each employee. This course investigates the increasingly prominent issues surrounding diversity. Theories on gender and minorities in the workforce are reviewed so that students gain an understanding and appreciation of the special circumstances they face in modern society. Special emphasis will be placed on the role of the leader in organizations that are addressing the needs of a diverse workforce.

ML 615 | DEVELOPING HUMAN RESOURCES

Effective leaders promote the transformation of self, organizations, and systems to create a culture of service and to build community. In this way, leaders

must be able to work in multiple contexts to empower and motivate others. This course builds on theories in managing human resources that help leaders effectively select, train, develop, and build shared vision among employees. Students will evaluate team leadership strategies for empowering and involving others, as well as examine a leader's coaching and mentoring roles as performance enhancement strategies.

ML 620 | GLOBAL LEADERSHIP

This course focuses on issues that drive global policies, economics and behavior. As we live in an increasingly global world, this knowledge can help leaders to make far more informed decisions in their own work environments and understand more clearly the impacts of those decisions on people, nations, and global systems. The latest leadership theories, models, concepts, principles and practices regarding leadership issues, within the context of global, international and multicultural organizations are explored.

ML 625 | ORGANIZATIONAL STRUCTURE AND BEHAVIOR

This course focuses on issues that drive global policies, economics and behavior. As we live in an increasingly global world, this knowledge can help leaders to make far more informed decisions in their own work environments and understand more clearly the impacts of those decisions on people,

nations, and global systems. The latest leadership theories, models, concepts, principles and practices regarding leadership issues, within the context of global, international and multicultural organizations are explored.

ML 630 | LEADING THE DIGITAL WORLD

This course provides an in-depth look at how technology and the Internet are impacting the way organizations and individuals lead, communicate, collaborate, share knowledge, and build ever-expanding communities of learning. Course activities focus on the social and ethical questions posed by today's e-world, as well as management best practices that foster effective use of technology. The course also addresses the issues of leading organizations through the process of change as new technologies are implemented and people strive to adapt.

ML 635 | CONFLICT RESOLUTION

This course will look at a history of conflict from organized labor to regional and world conflicts with a focus on peaceful resolution and planning with compassionate and respectful leadership. This class will also emphasize diversity in culture and other factors as an antecedent to conflict. New technologies, globalization, and current event crises will be discussed. Students will be asked to share issues of conflict in the workplace that have had an impact for class discussion and participation.

ML 640 | LEADING CHANGE

This course introduces students to change management in organizations mindful of individual self-worth. Using theories, the course will put them into the context of organizational change. Textbook, case study, and student discussion will facilitate learning how to manage organizational change and crises efficiently and effectively in an ever-evolving global environment.

ML 645 | ORGANIZATIONAL PERFORMANCE

Understanding, accessing and sharing data for information and decision-making purposes is critical in a dynamic and rapidly changing business environment. In this class students will develop a basic understanding of statistical representations of data as well as techniques for gathering, organizing and communicating data. Additionally students will develop key performance measures using a case or project of their own choice.

ML 650 | LEGAL AND POLITICAL ENVIRONMENTS

Effective leaders adopt an attitude of serving others first to meet their needs along with those of the organization and the greater society. This course examines the application of law and political environments to managerial decisions and the impact these decisions have on society. The relationships between legal and business strategy are examined as practical areas that a leader must assess. This course also looks at how political and social roles impact organizations, social responsibility in business, and international business transactions.

ML 655 | PROJECT IN STRATEGIC LEADERSHIP

The capstone course provides students with an opportunity to synthesize what they have learned about leadership during their graduate degree program and to demonstrate mastery of primary leadership competencies, concepts, principles and practices. Students will complete an in-depth case analysis to demonstrate their competence in identification, analysis and solution of leadership problems in organizations and society today.

ML 660 | LEADERSHIP PORTFOLIO

Students will be expected to prepare a Leadership Portfolio of projects and activities that best demonstrates their professional development throughout the program. Students will be individually advised and coached on the quality and content of their portfolio and the goals achieved in the program.



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Through the knowledge I've gained in St. Bonaventure's Master's of Strategic Leadership program, I've become a more confident supervisor, a more motivated mentor, and a more dynamic leader. Every step of the way, the coursework has tied in to both civilian and military life and built on itself to create a meaningful program, which is helping me reach my personal and professional goals.

— Dan Bradley, Captain, U.S. Air Force Tactical Air Control Party





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MILITARY SUPPORT

St. Bonaventure values military personnel as an integral part of the university community. Our designation by U.S. News & World Report as a Top 20 School in the North for Veterans demonstrates our commitment to provide educational support and excellence to active military members, veterans, and their dependents.

If you're an active member of the military, this program is perfect for elevating the extraordinary experience you've gained while in service to leadership roles in the military and beyond.

We're proud to provide military support in the following ways:

-  **Military Discount:** Active military service members receive a 30% discount on tuition.
-  **Yellow Ribbon Program:** As a Yellow Ribbon Program School, we work to help veterans and their dependents attend St. Bonaventure free through GI Education Enhancement Programs.
-  **Dedicated Guidance:** We extend our commitment to veterans' success by providing a Student Success Coach, who will work with you through every step of the program.
-  **Meaningful Connections:** Our lively virtual learning environment allows you to build connections with students, faculty, and staff who will support you in your academic journey.

Recognition





TAKE YOUR NEXT STEP



Inquire

An enrollment advisor can answer your questions and help you explore the Online Master of Arts in Leadership. [Click here](#) to schedule an appointment at a time that works best for you, and we'll give you a call.



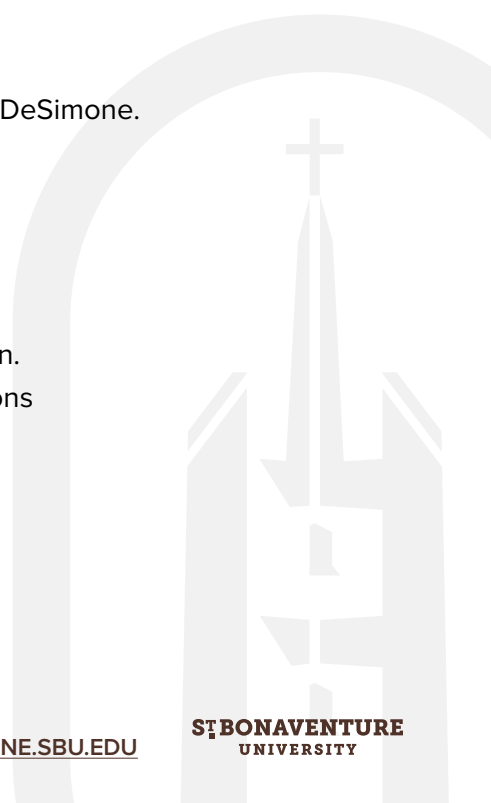
Learn

Discover more about the Online Master of Arts in Leadership by watching this video featuring Program Director Dr. Kimberly DeSimone.



Apply

If you are ready to apply now, [click here](#) to start your application. Please reach out to your enrollment advisor if you have questions during the application process.





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1-844-424-5114  [ONLINE.SBU.EDU](https://online.sbu.edu)

